

## ASULOX - IMPORTANT NEWS

### PLEASE READ NOW AS YOU MAY NEED TO TAKE ACTION IN THE NEXT FEW DAYS

You may have heard recently that Asulam, the active ingredient of Asulox, was rejected for inclusion on Annex 1 (list of permitted pesticides in the EU). The consequences of this decision are that Asulox will not be available for sale in the EU after 30.12.11 and all existing stocks will need to be used or disposed of by 30.12.12.

Do not despair! We are fortunate that there is a very strong consensus in this country that Asulox should continue to be available for bracken control. There are mechanisms in EU law that will allow for the continued use and both DEFRA and CRD (Chemical Regulations Directorate) have clearly indicated their support for the use of these legal mechanisms.

In practice Asulox will continue to be available, within certain constraints, during the next 5 - 6 years when United Phosphorus, the owners of Asulox, will be reapplying for Annex 1 registration, backed by fresh data which they were not allowed to supply under the previous EU rules.

We have met with United Phosphorus, DEFRA and CRD to agree the way forward and we would ask for your help and co-operation in ensuring that the steps we have agreed are followed for the benefit of all concerned.

There will be two phases to this approach. The first covers the 2012 season and the second will be the use of the "Emergency Use Authorisation" in following years.

To comply with EU legislation for 2012, it will be necessary for all Asulox used next year to be manufactured and sold in 2011. This means that we will have to order and buy all our bulk Asulox requirements for aerial spraying by the end of October 2011 to allow this stock to be manufactured. We have a pretty good idea of the quantities involved through previous experience, but it would greatly assist us if you would give us an indication of the acres or hectares you intend to spray in 2012. This is entirely without obligation on your part at this stage.

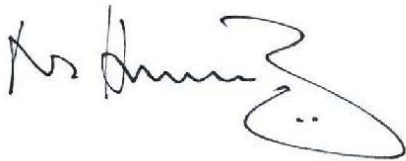
However, should you wish to buy any Asulox in drums for ground spraying or follow-up work then you will need to order this now as we will need to invoice you in 2011 for delivery and payment in July 2012. Please remember that you must use all stocks of Asulox by 31.12.12.

The second phase will be the “Emergency Use Authorisation” which allows national governments to permit the sale, supply and use of any pesticide for a 120 day period in any calendar year. The precise details of how this will operate are still being worked out but we are confident that the 120 day period will, for bracken control purposes, allow the market to operate almost as in previous years.

We are attaching both a paper form as well as an automated one and we would be grateful if you would complete and return one or the other to us as soon as possible, and by 31 October at the very latest if you are intending either to aerially spray next year or to buy any drums of Asulox. **We will be unable to supply you with any drums of Asulox in 2012 unless you order these now.**

Similarly, if you have any questions or would like to discuss any aspect of your requirements please call or email us.

Yours Sincerely,



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